

An Information Governance Perspective of the EDRM

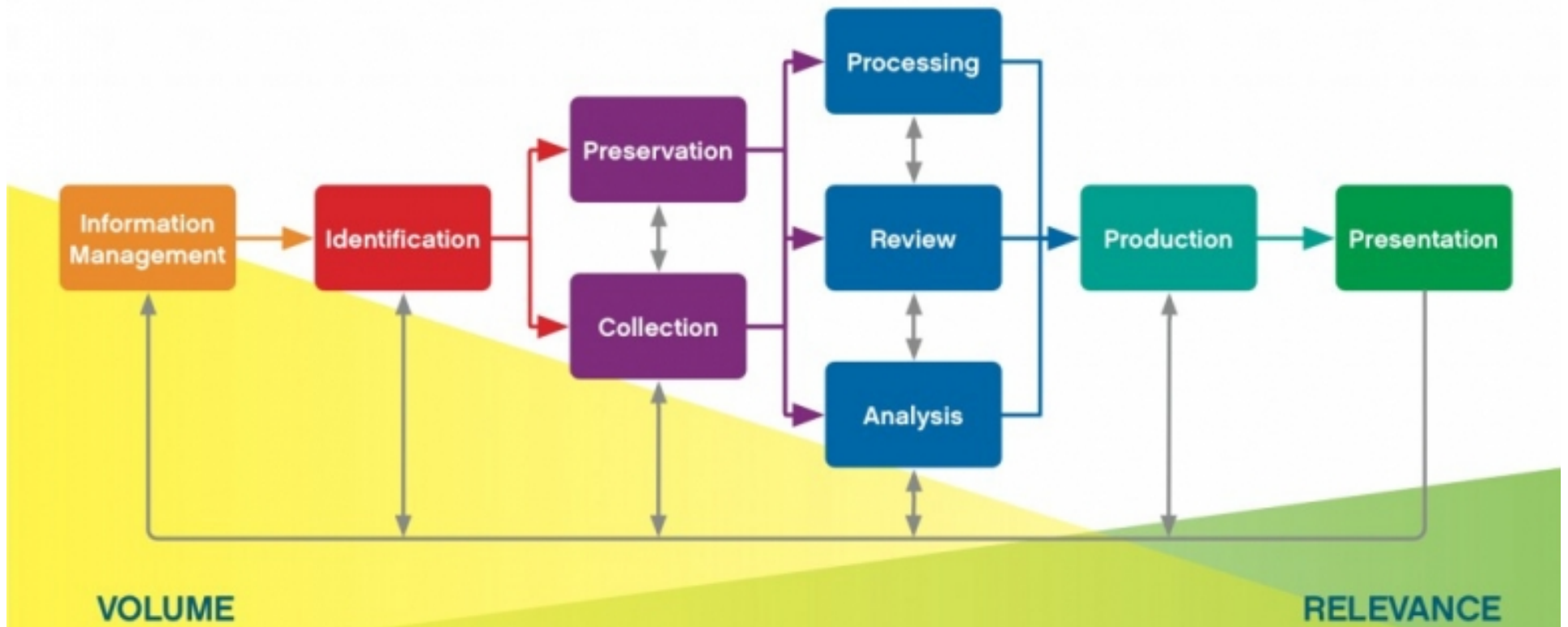
Houston Association of Litigation Support
Managers

Christian Liipfert
June 2013

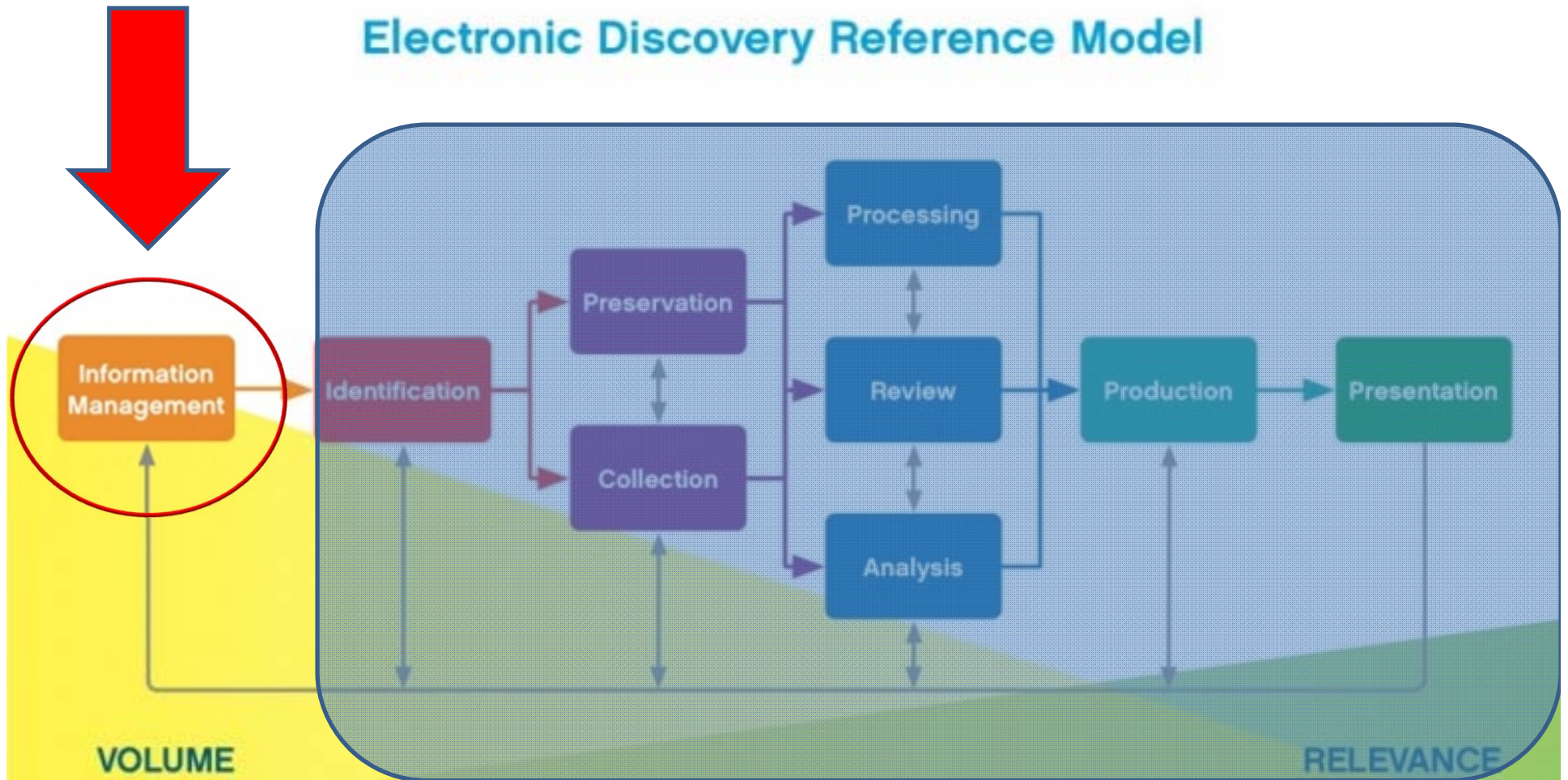


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Electronic Discovery Reference Model

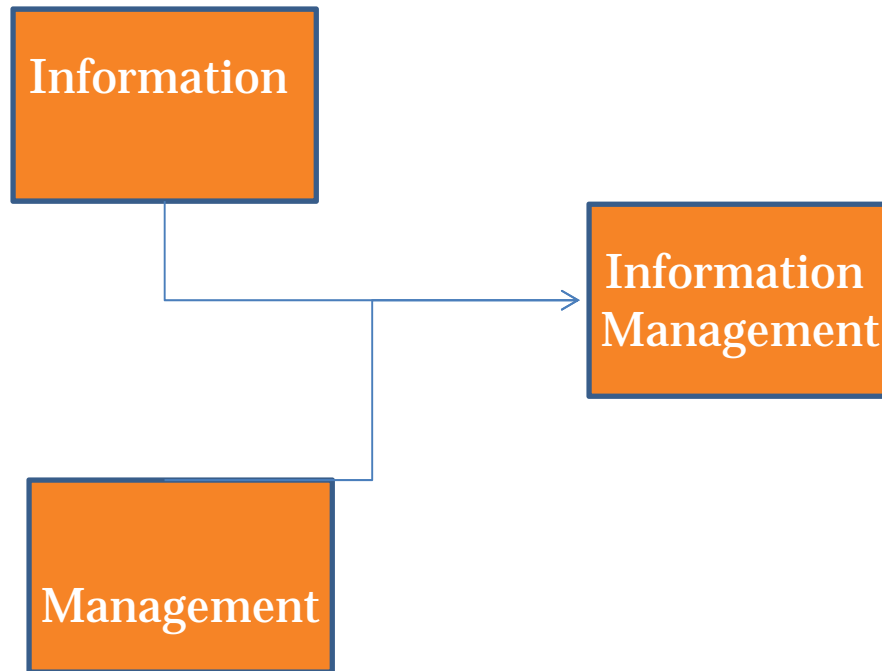


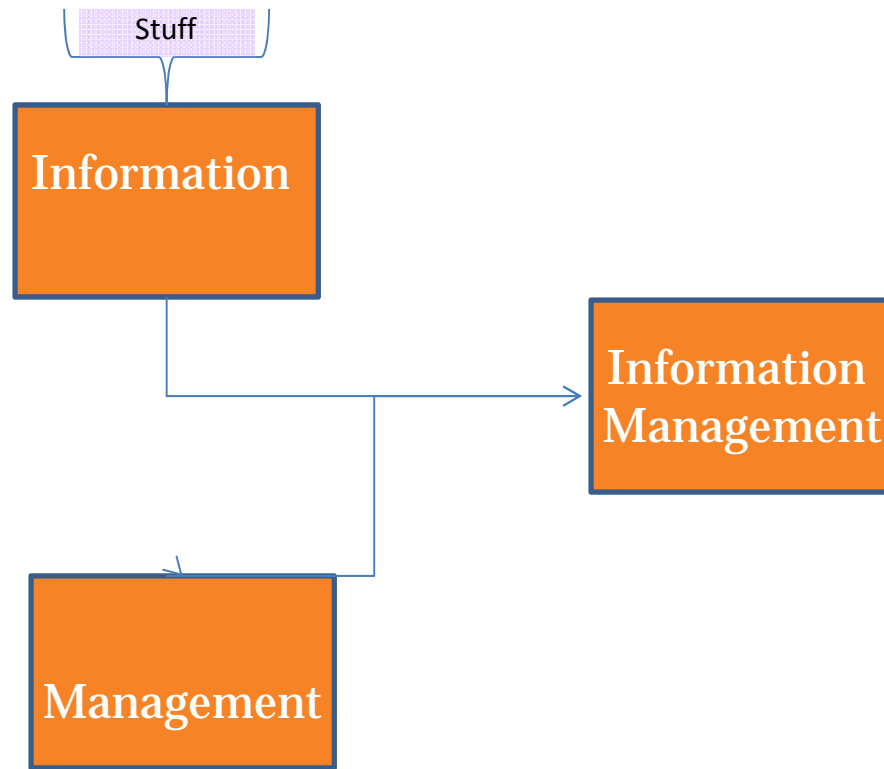
Electronic Discovery Reference Model

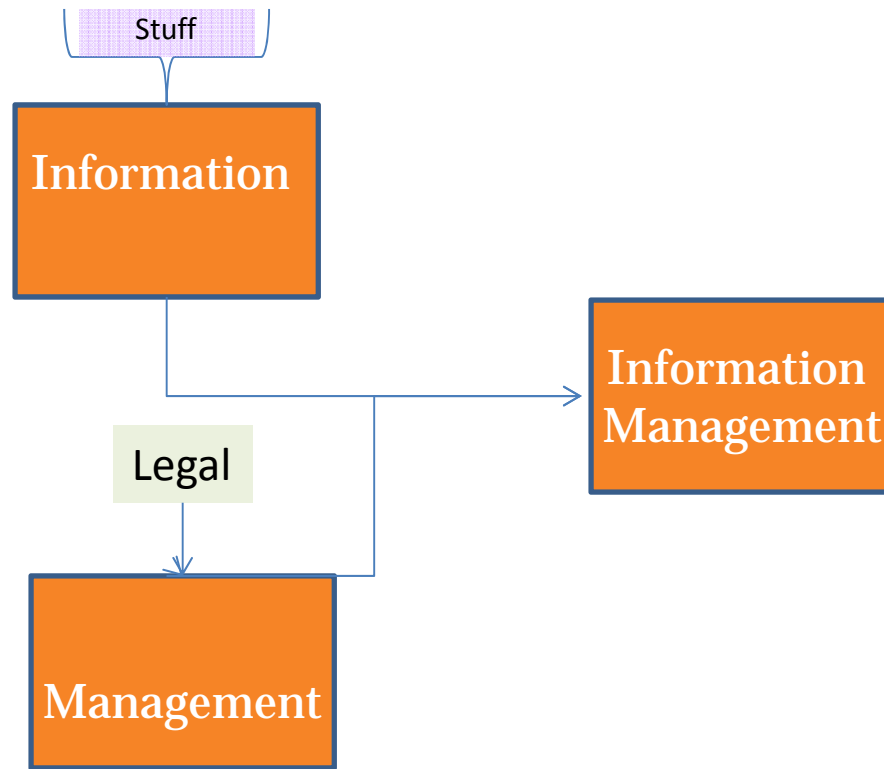


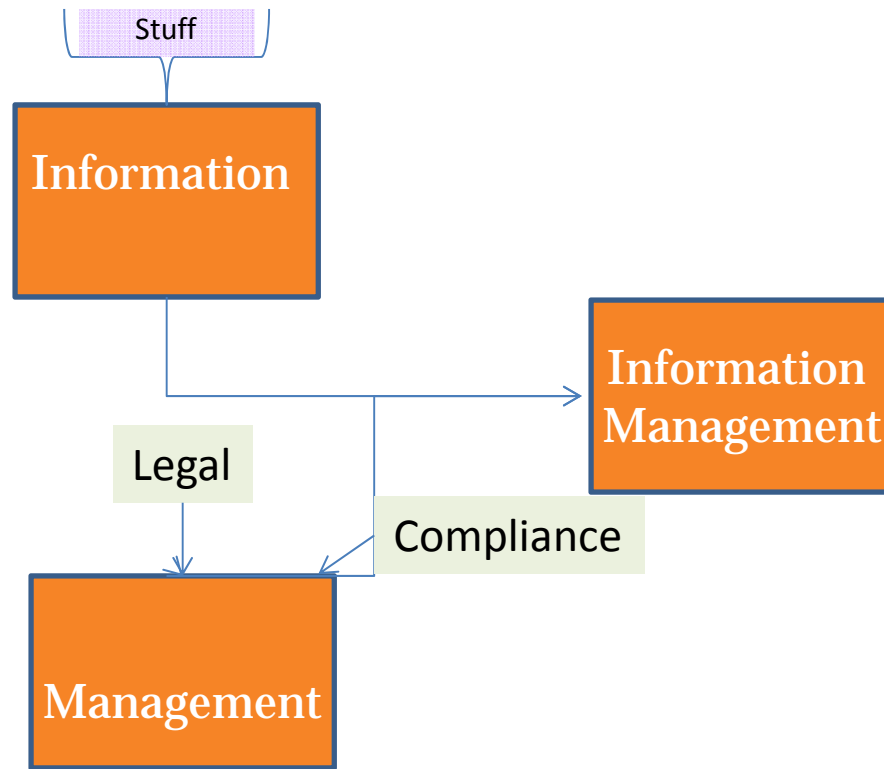
Three Points

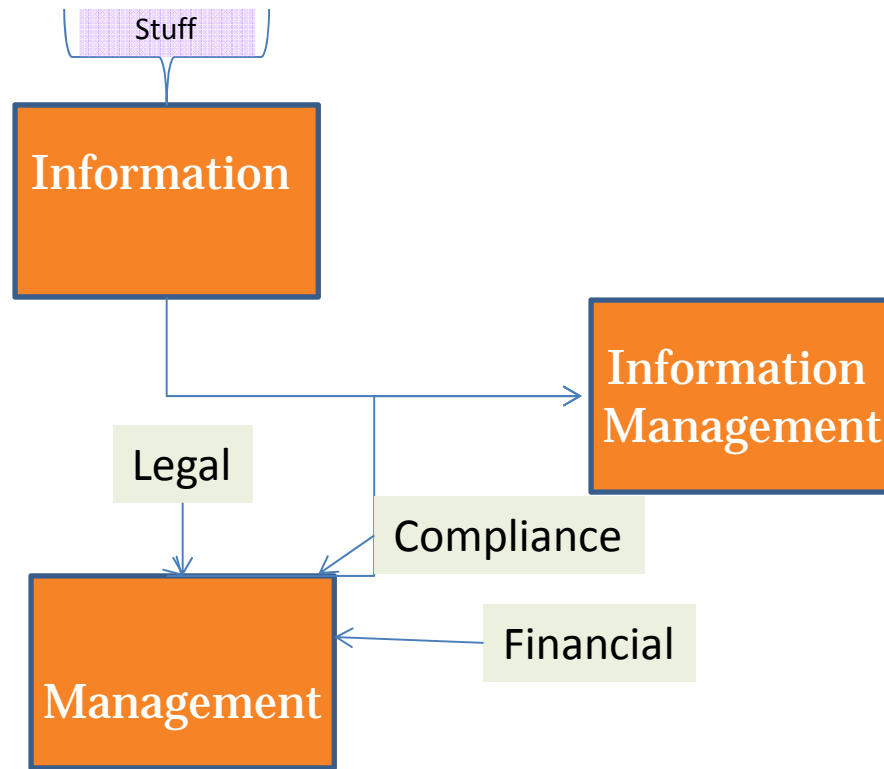
- Information
- Management
- Governance

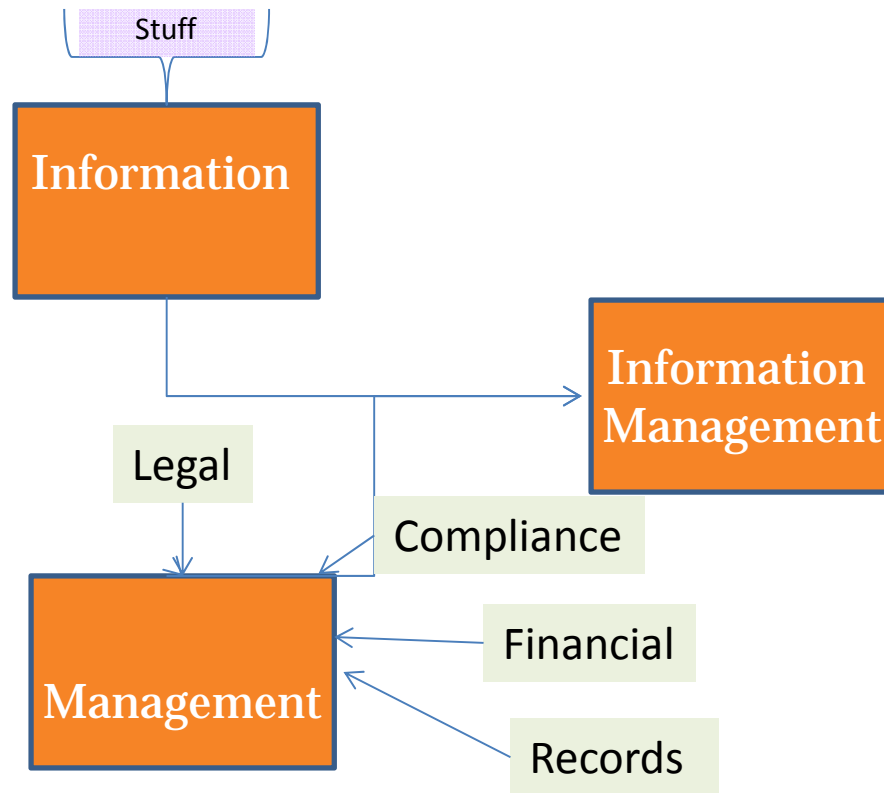


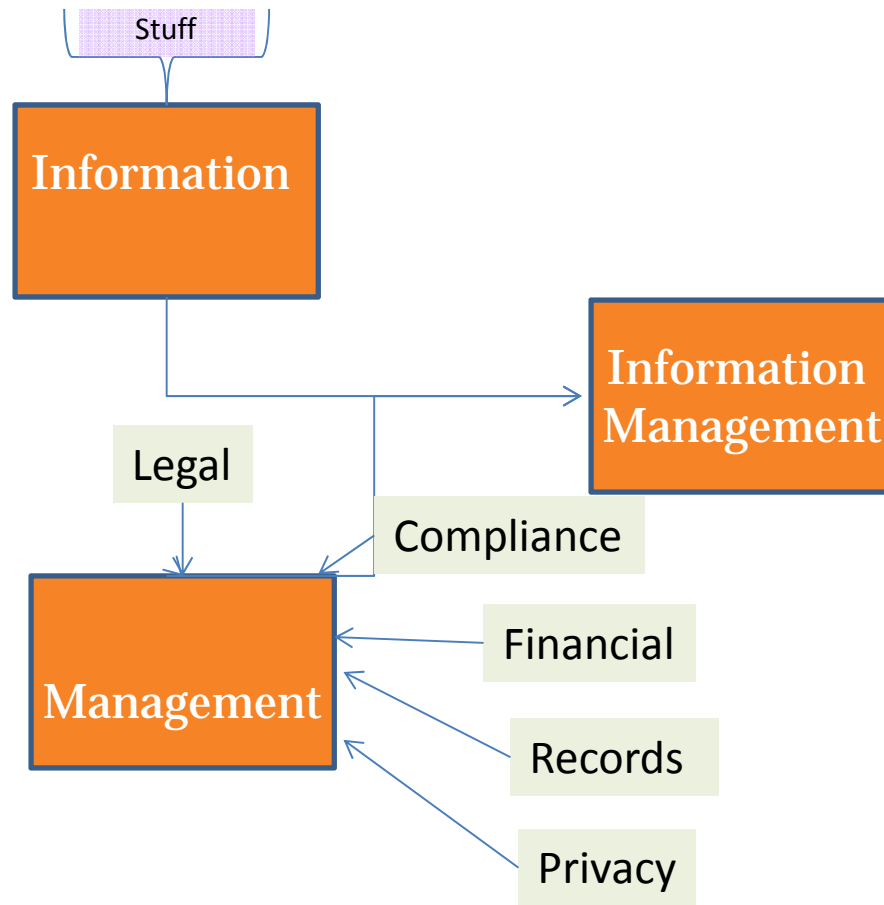


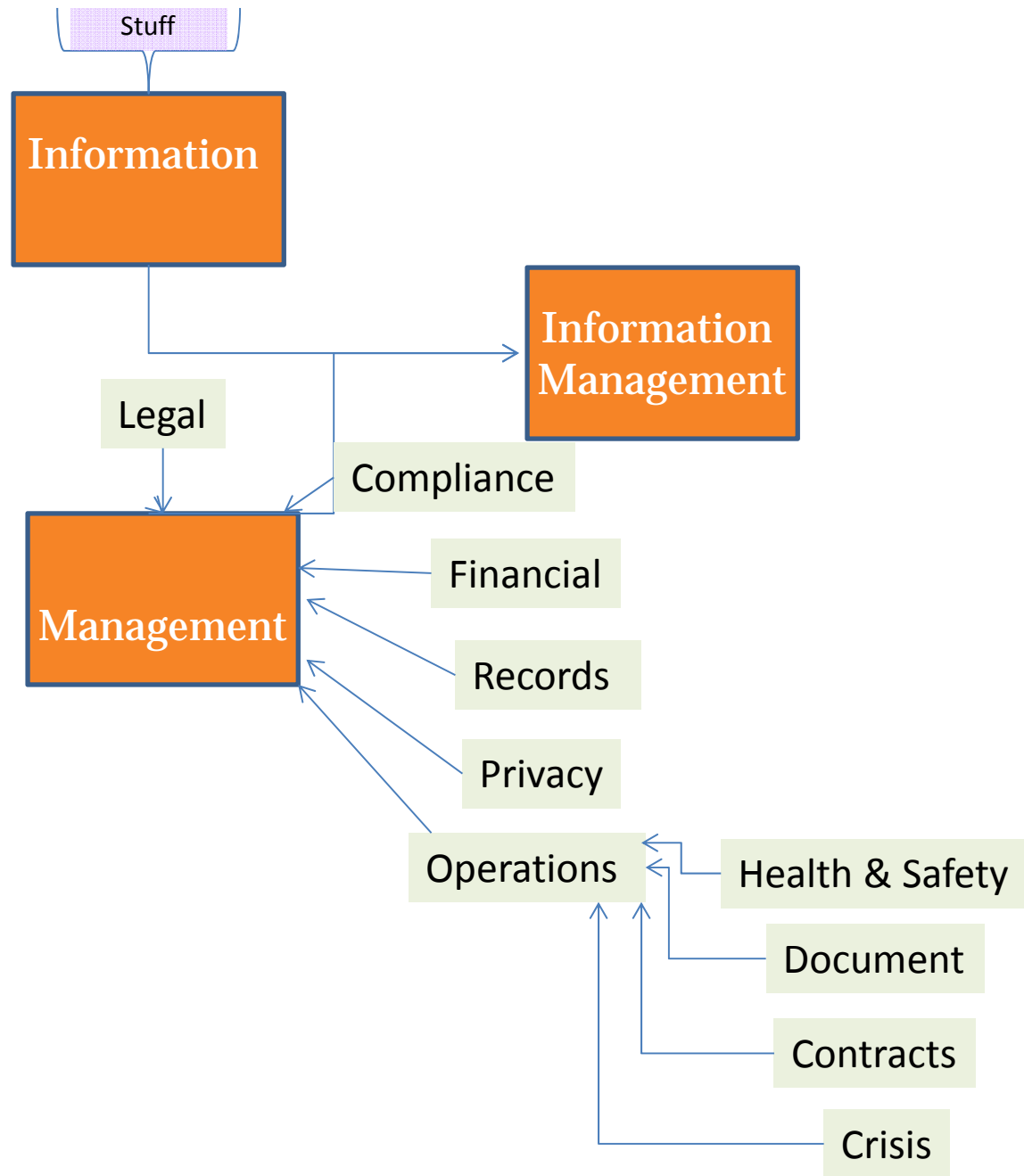


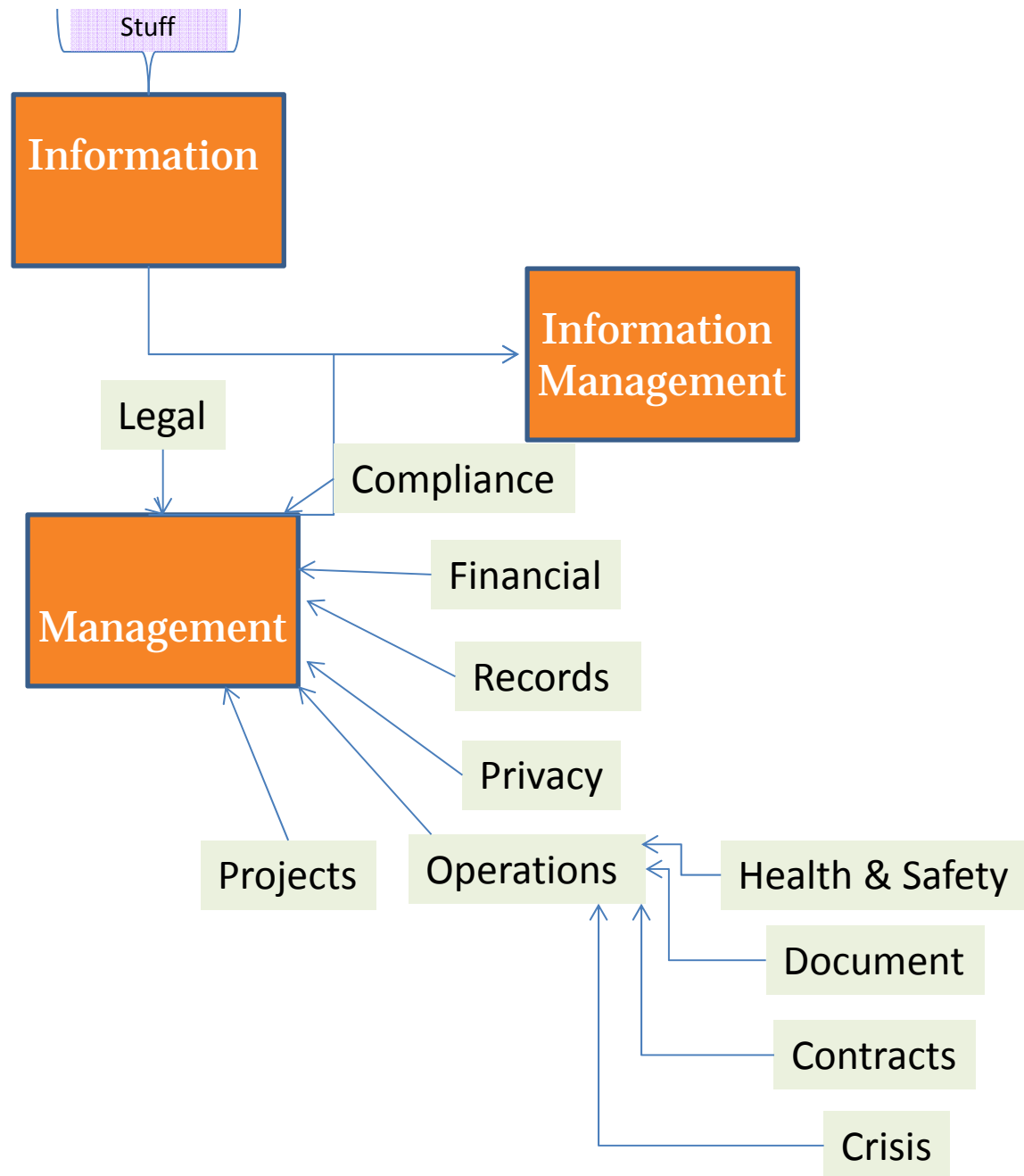


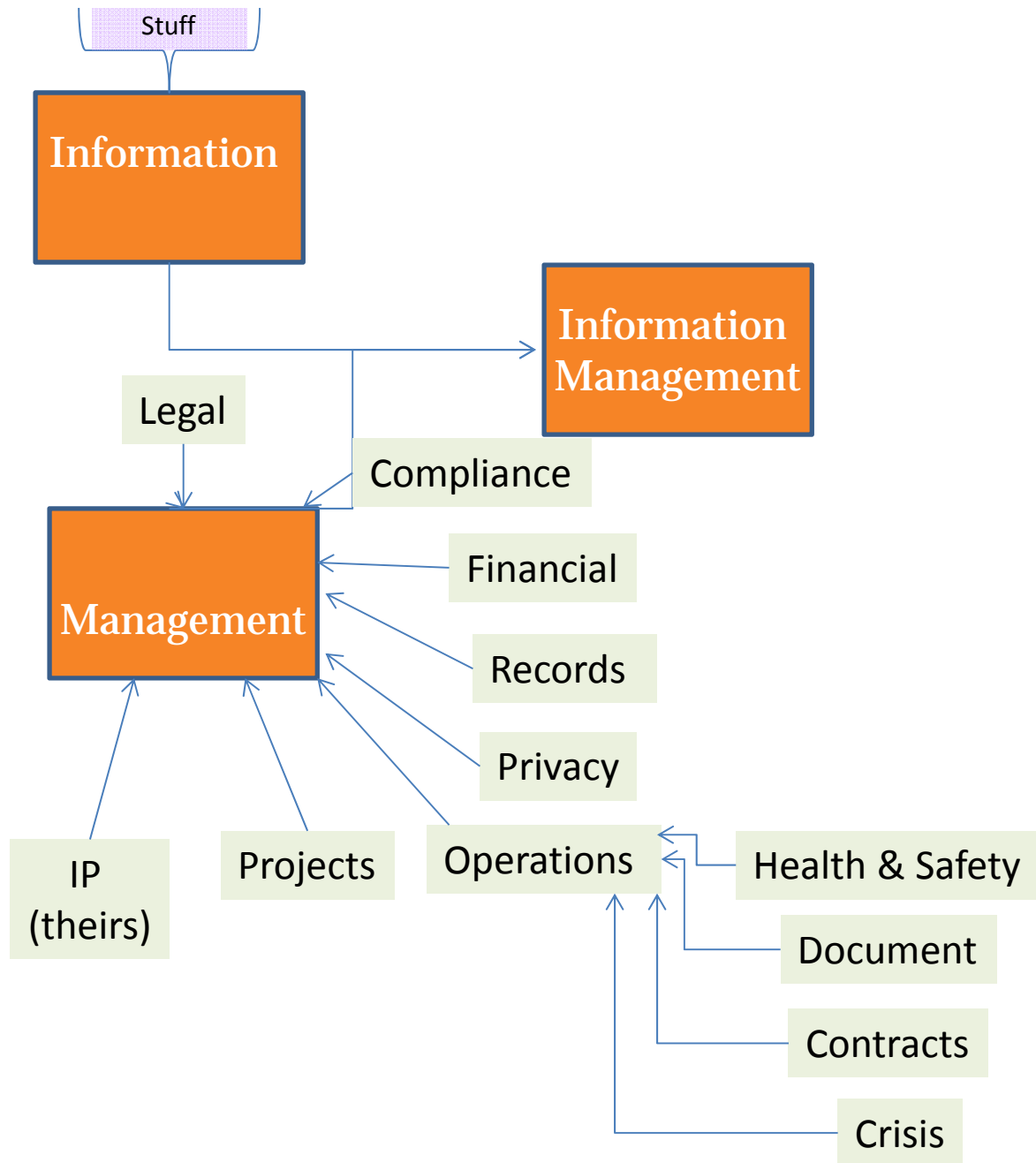


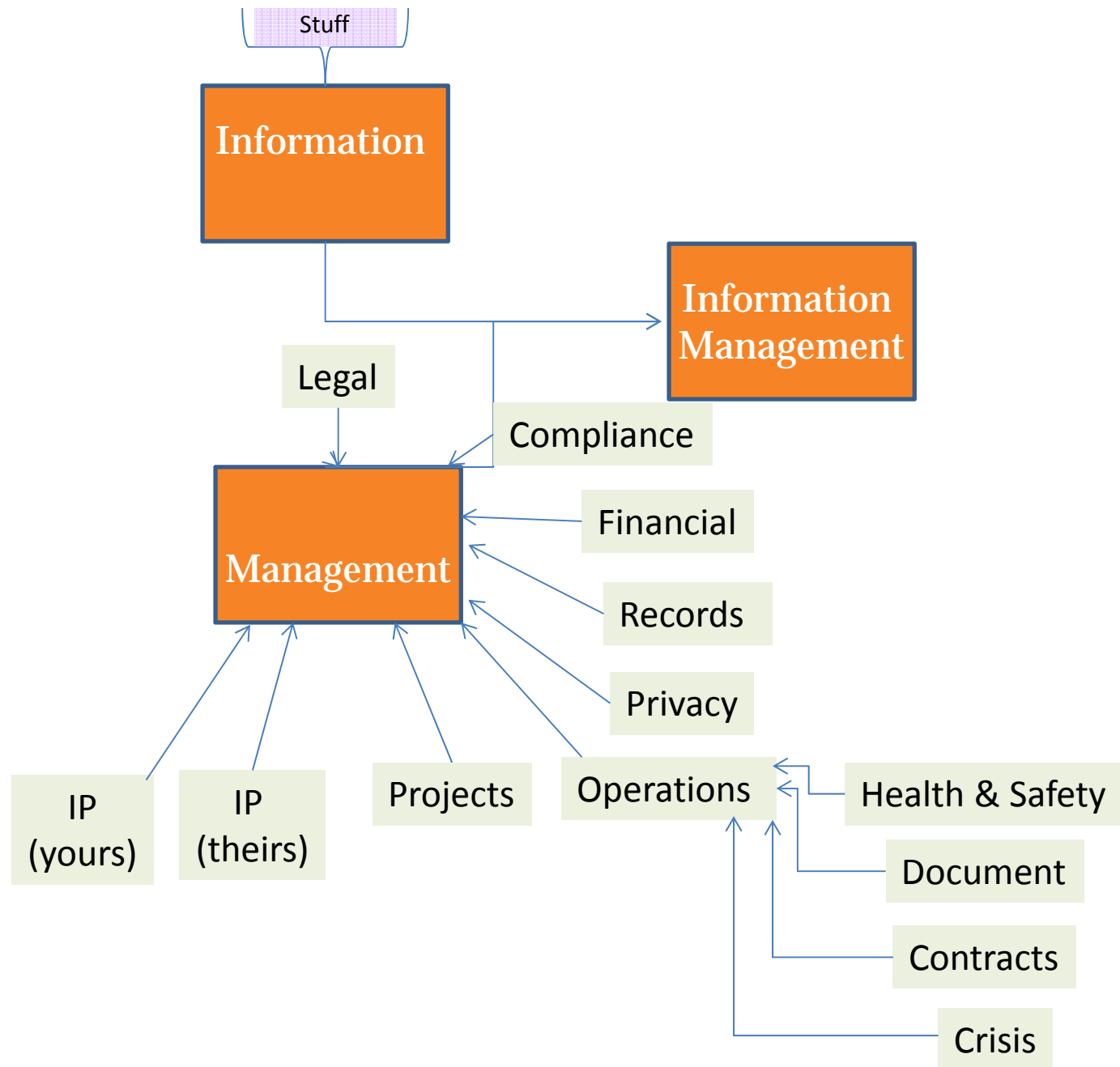


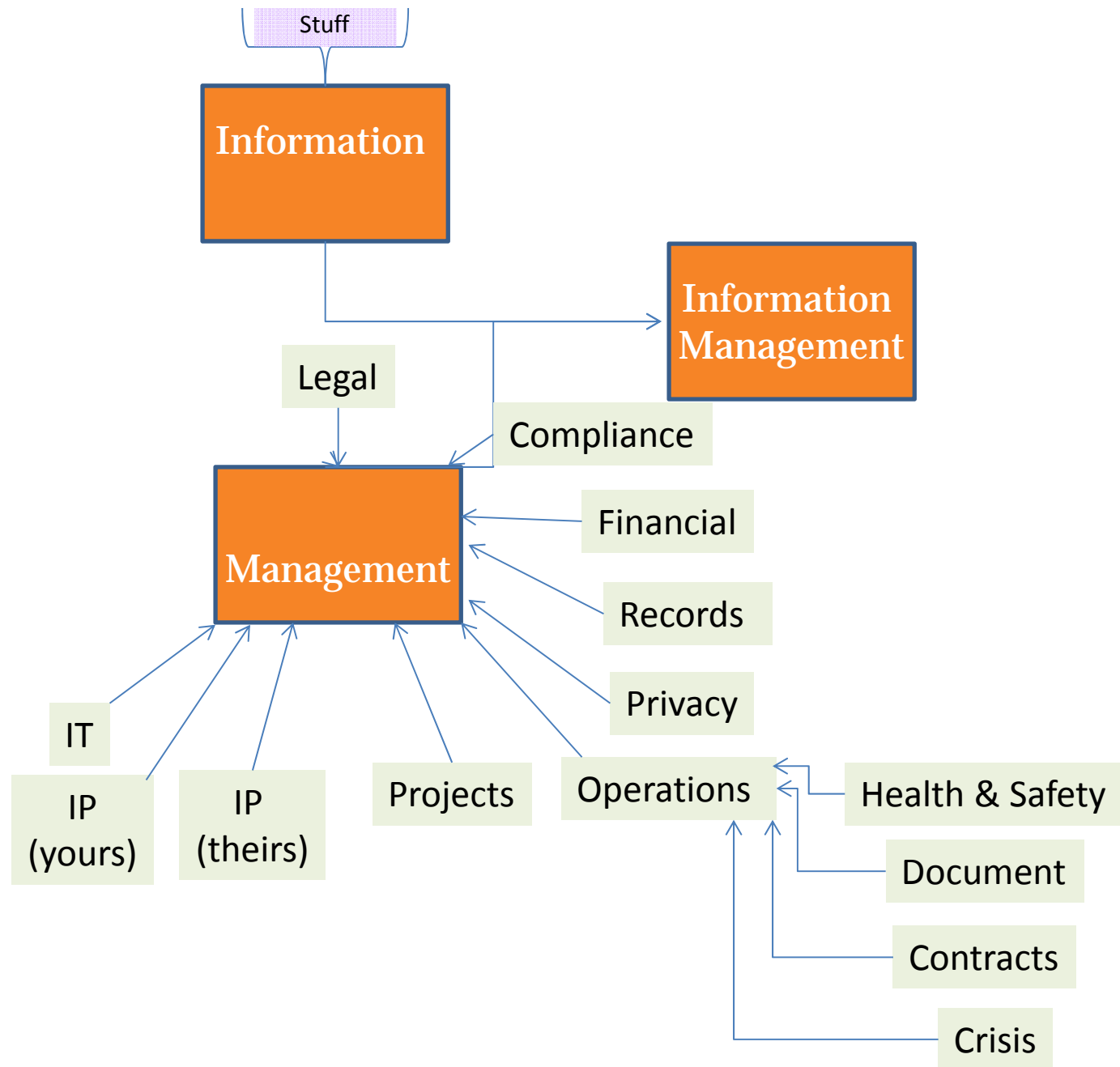


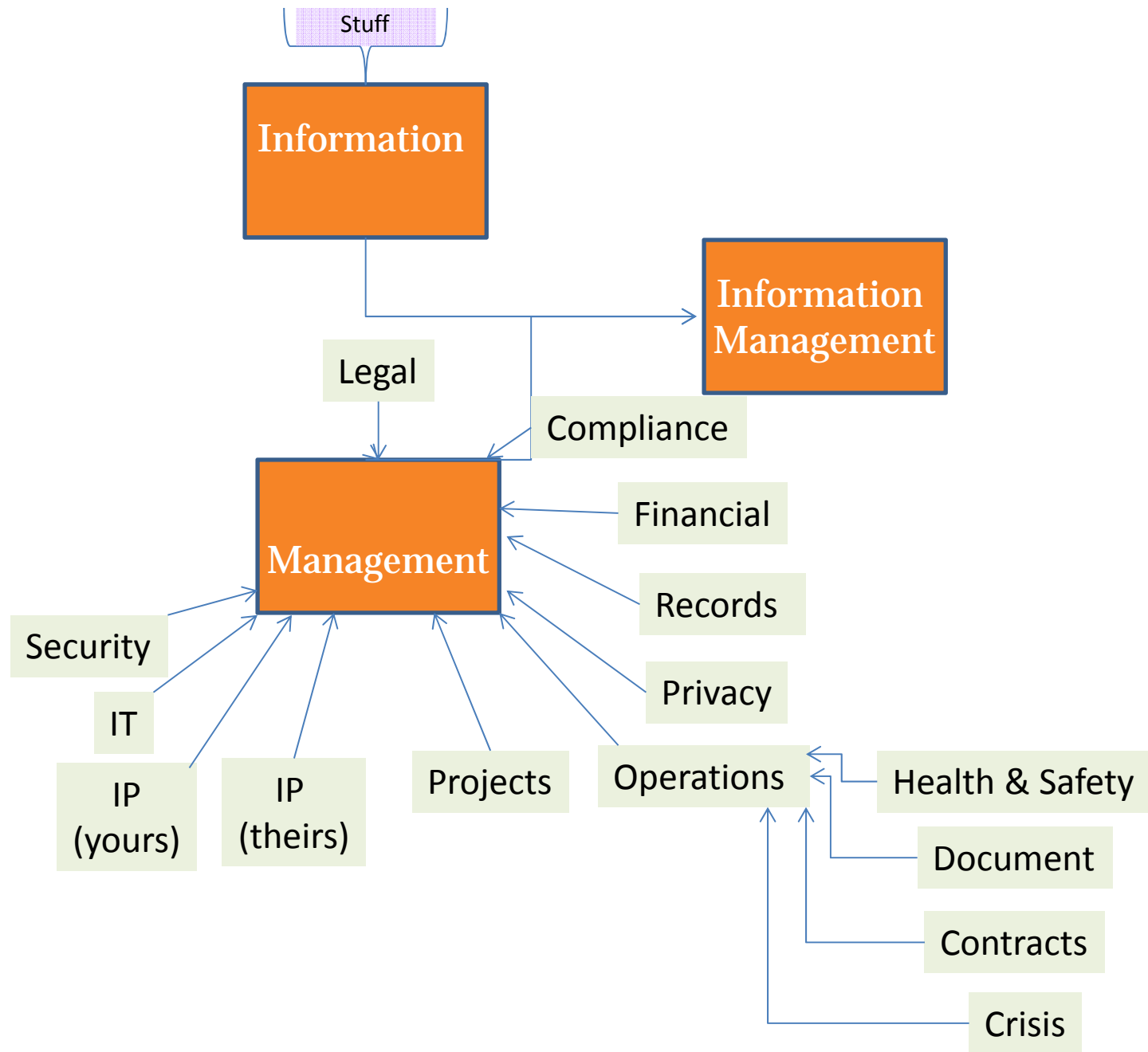


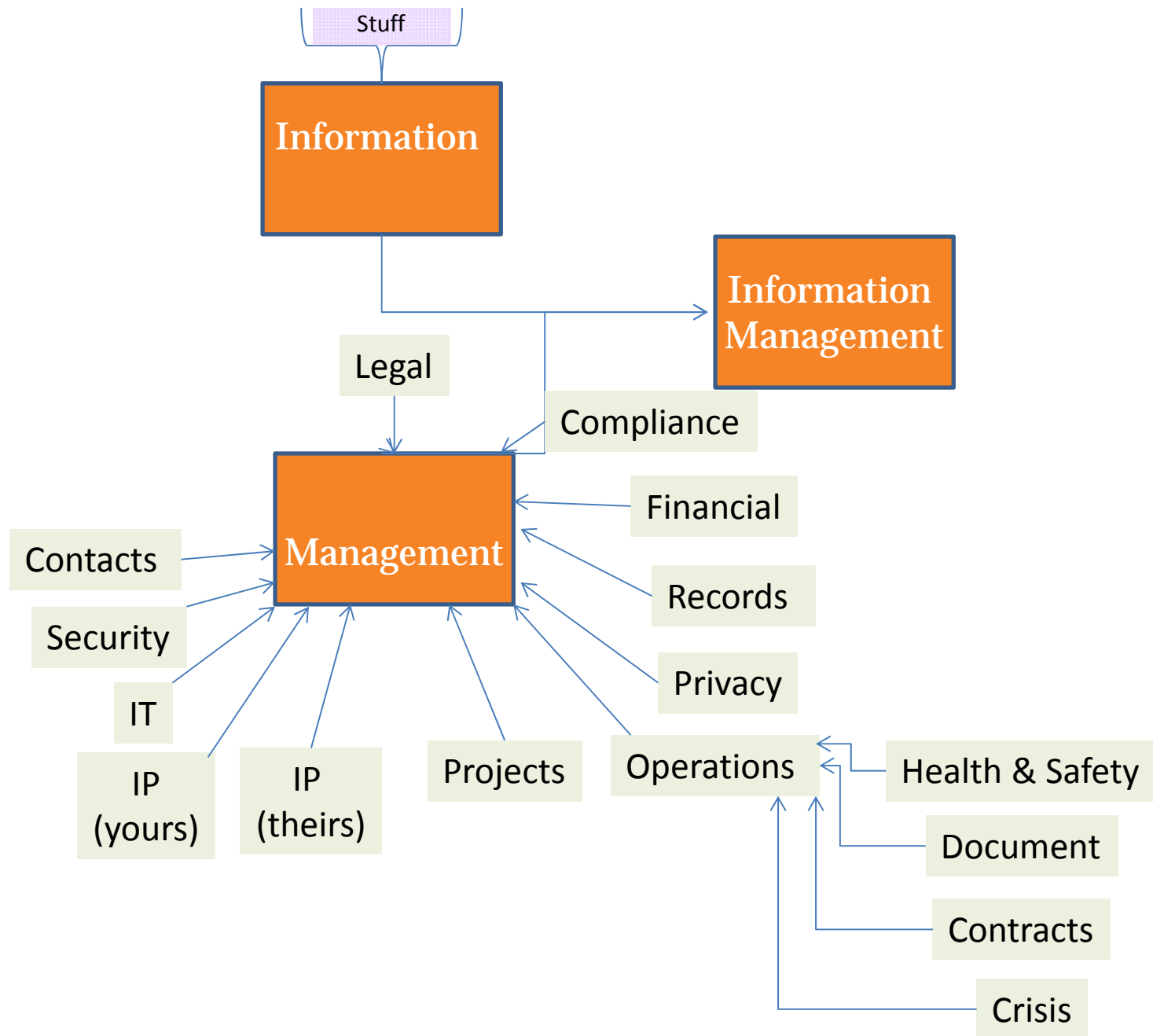


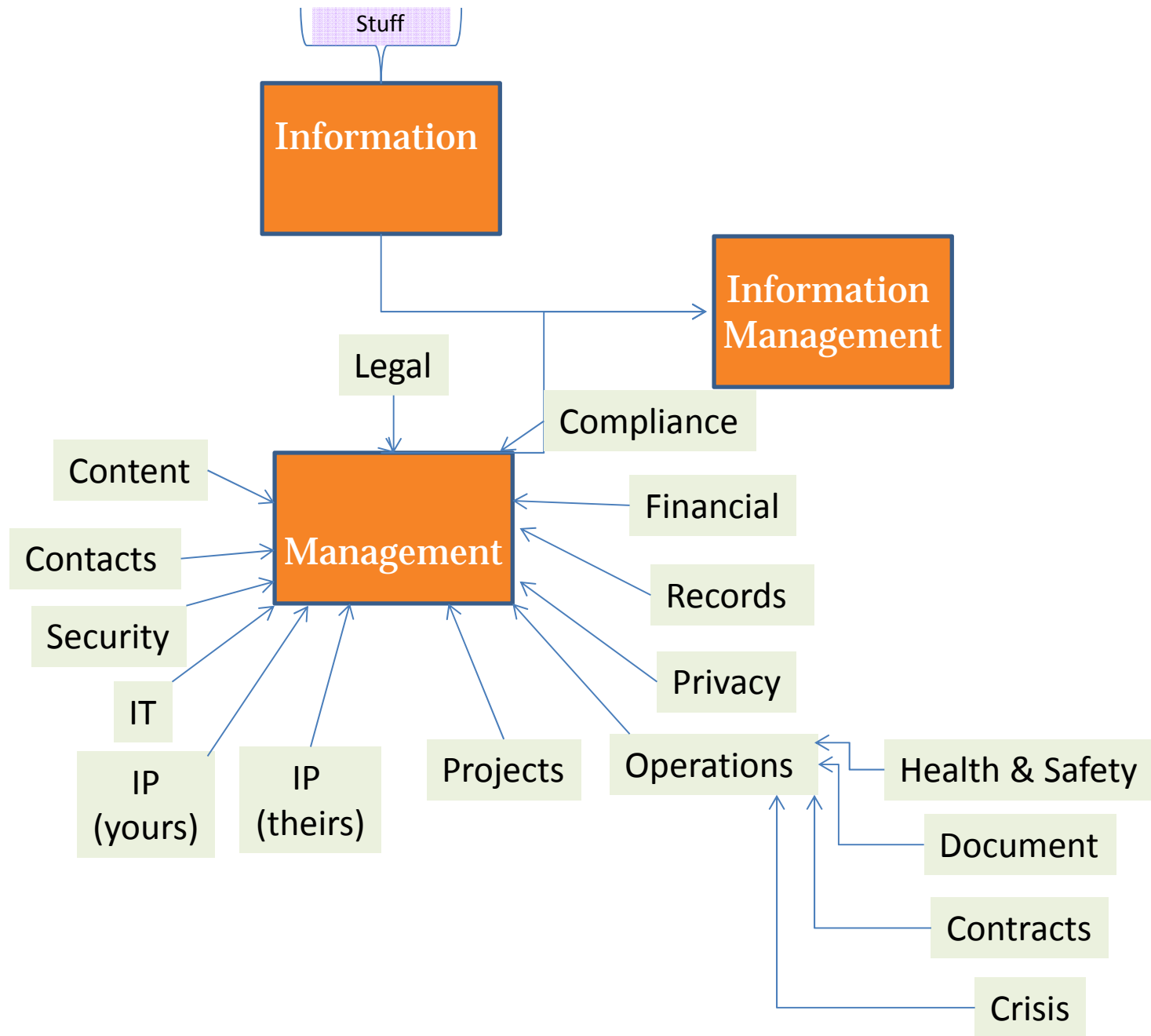


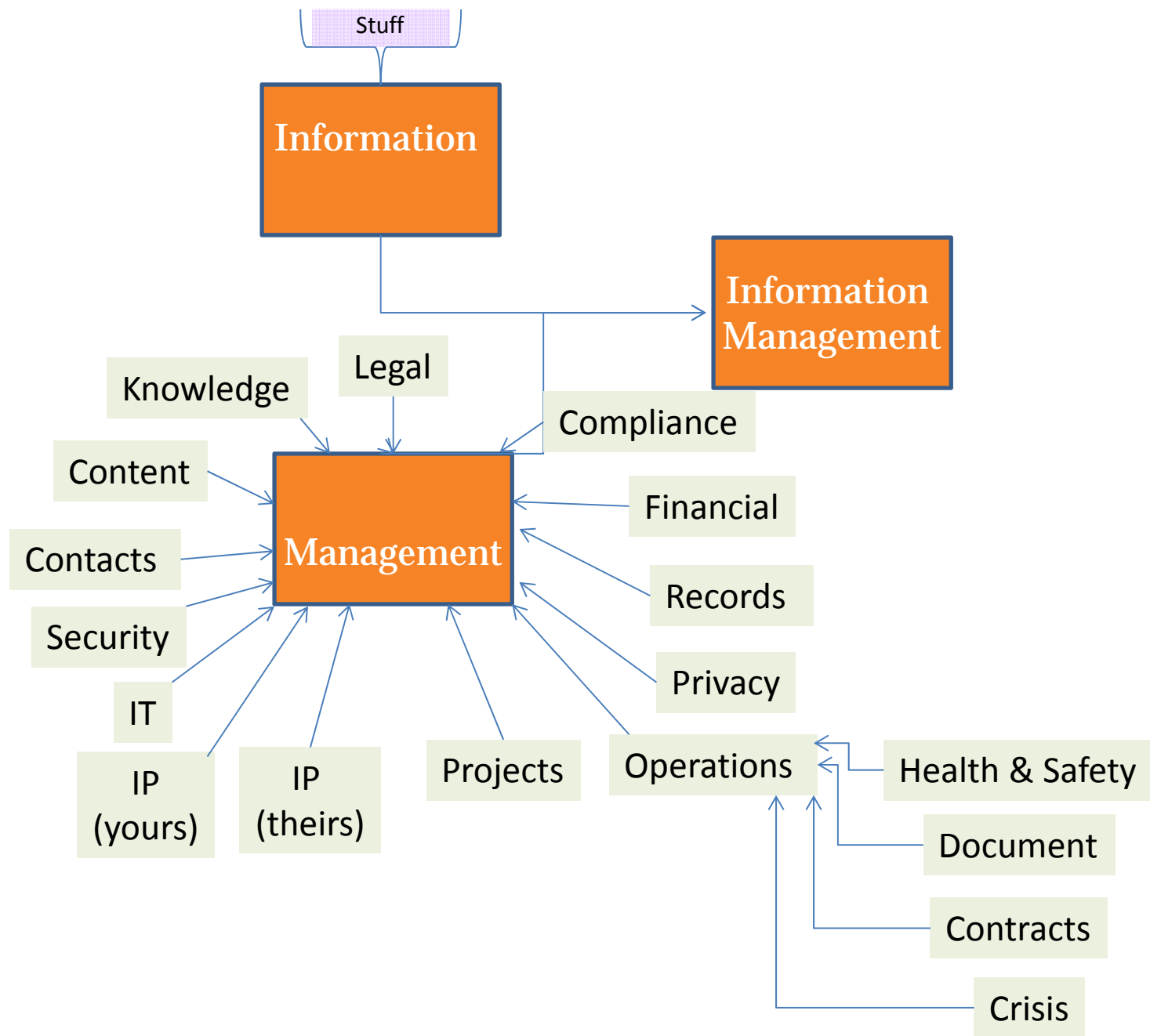


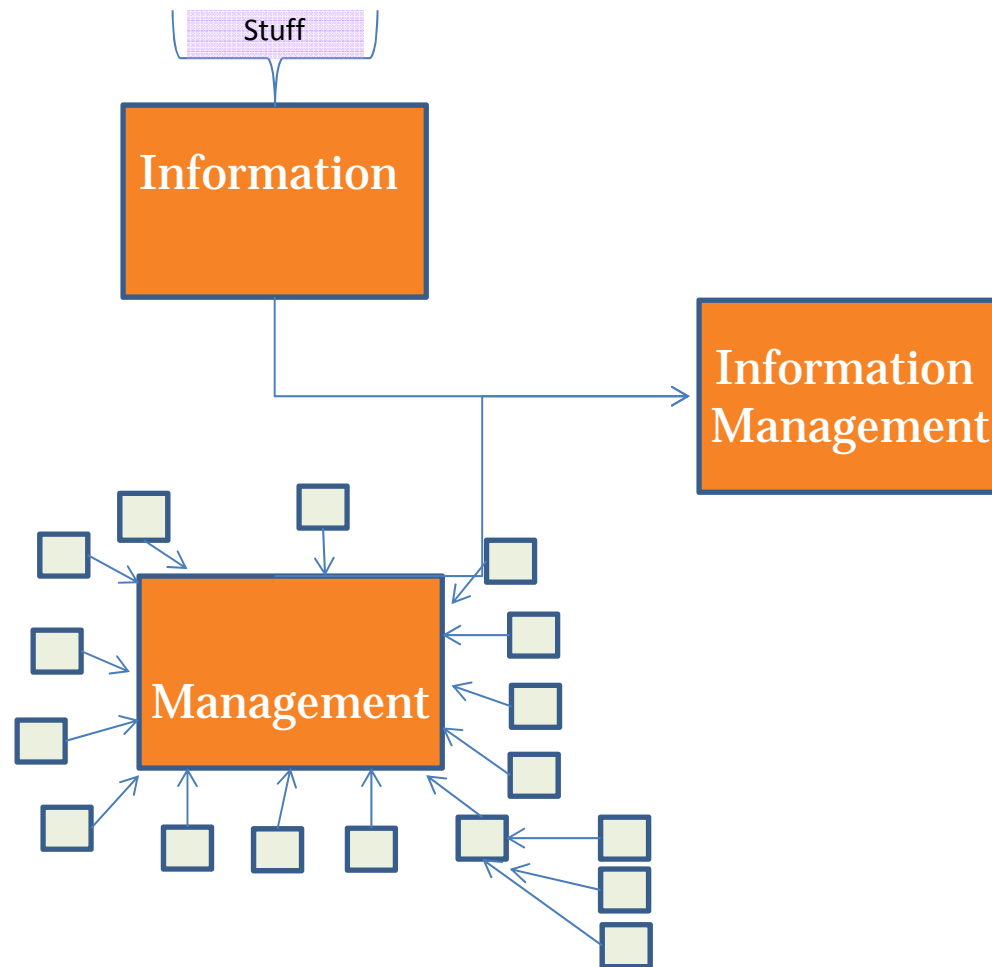












Governance

- What is it?
- Where is it?
- How does it apply to Information Management?

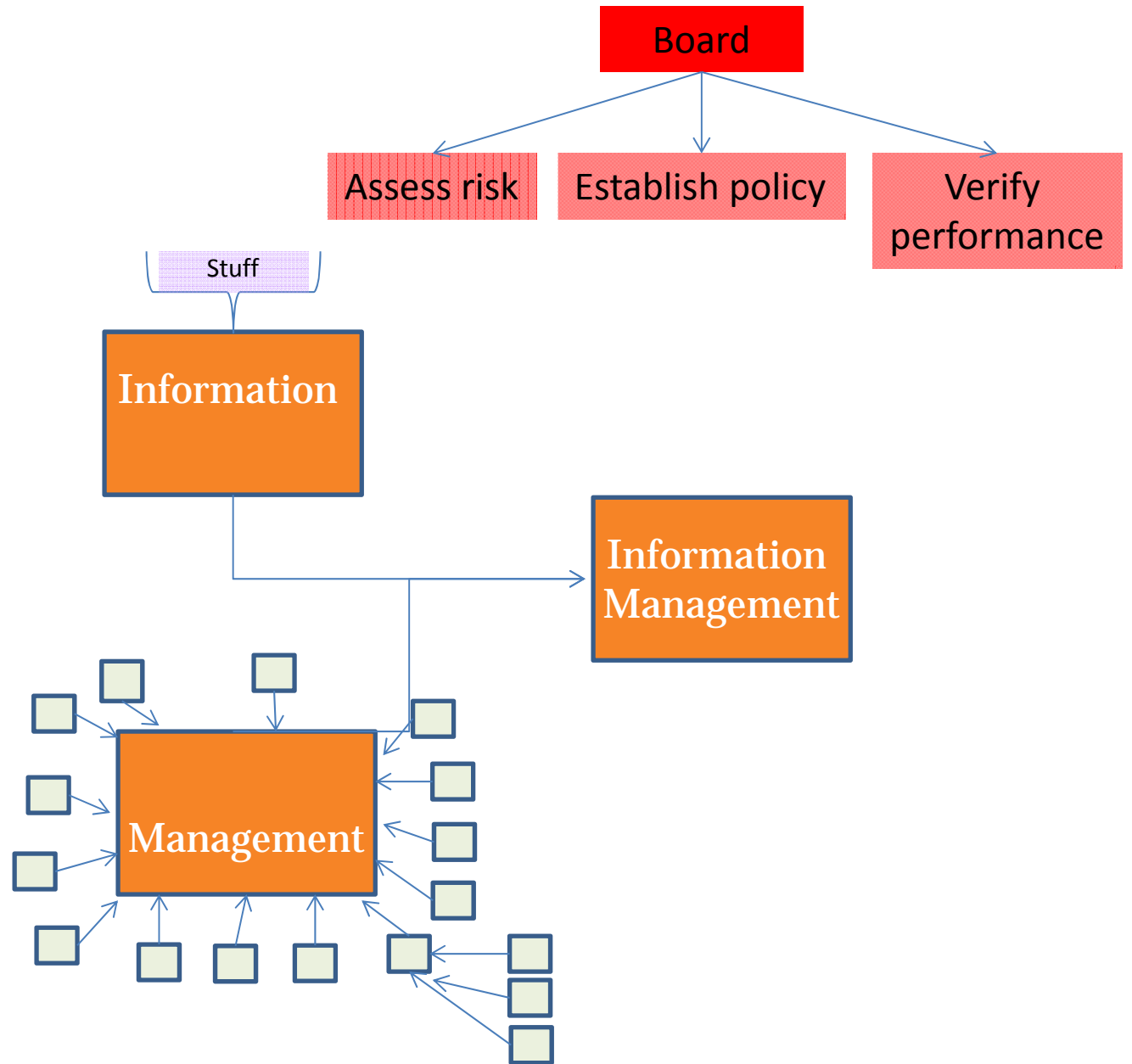
Governance defined (1)

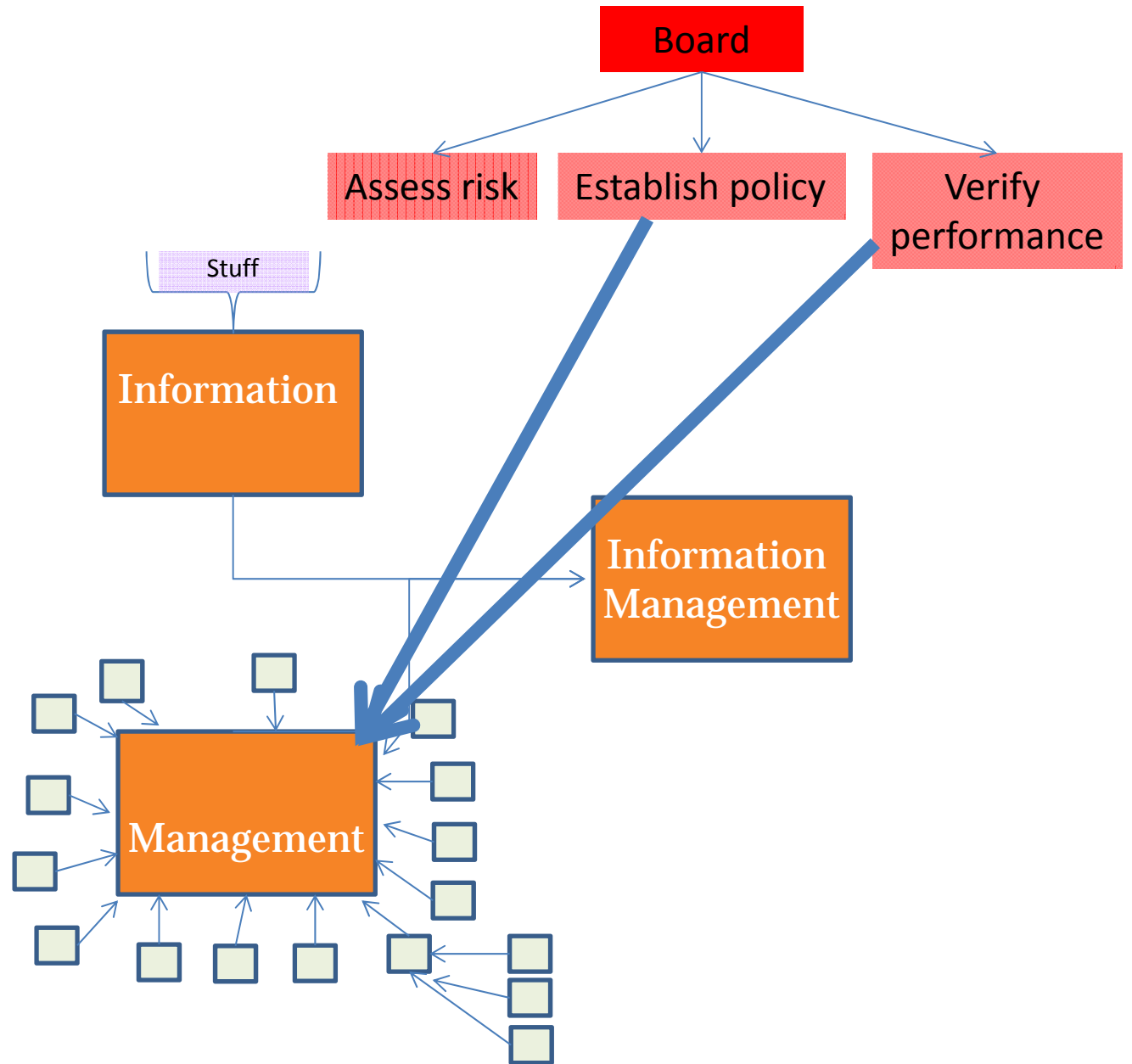
- **Governance** is the act of governing. It relates to decisions that define *expectations*, grant [power](#), or verify [performance](#).
- In the case of a [business](#) ..., governance relates to consistent management, cohesive policies, guidance, processes and decision-rights for a given area of responsibility. For example, managing at a corporate level might involve evolving policies on [privacy](#), on internal investment, and on the use of data.
- To distinguish the term *governance* from *government*: "governance" is what *a* "governing body" does.

Wikipedia June 18, 2013 (emphasis in original)

Governance defined (2)

- It's what Boards do
 - Hire and fire management
 - Delegate power
 - Assess risk
 - Establish policy
 - Verify performance
 - Report to shareholders

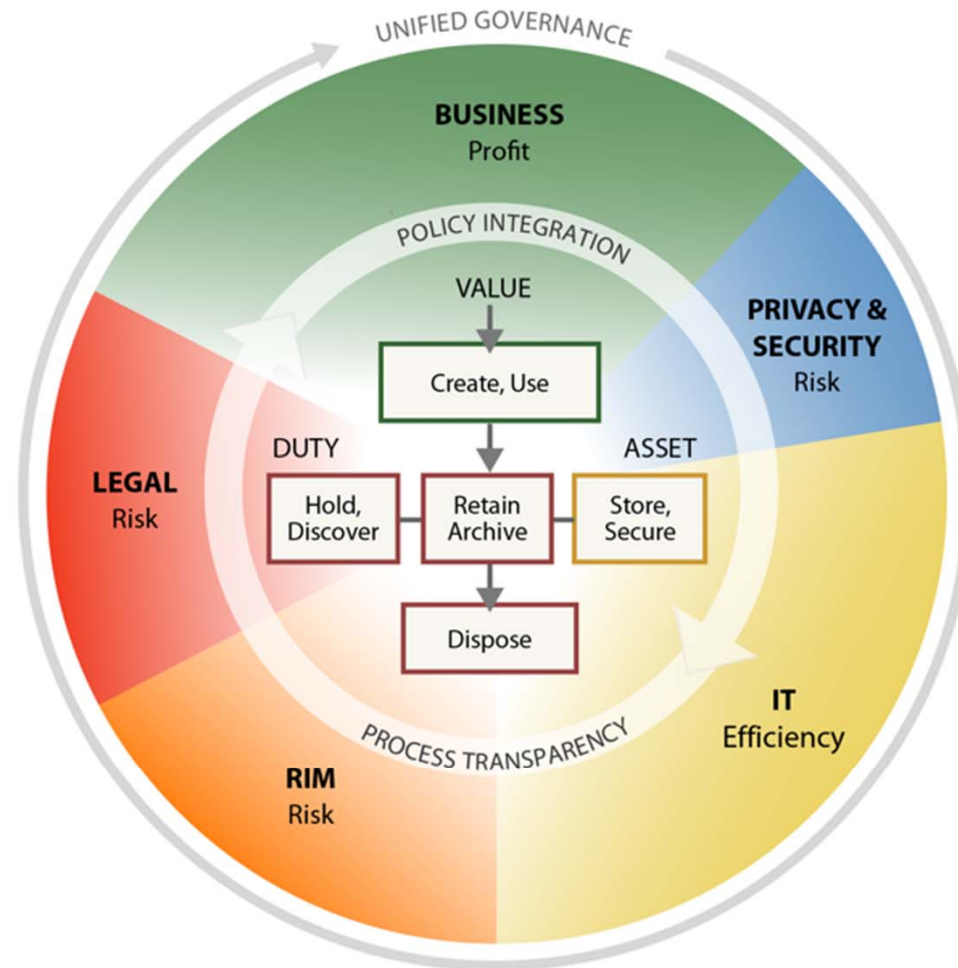




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Information Governance Reference Model (IGRM)

Linking duty + value to information asset = efficient, effective management



Duty: Legal obligation for specific information

Value: Utility or business purpose of specific information

Asset: Specific container of information