An Information Governance Perspective of the EDRM

Houston Association of Litigation Support Managers

Christian Liipfert
June 2013
Three Points

- Information
- Management
- Governance
Information Management

- Information
  - Legal
    - Compliance
      - Financial
      - Records
      - Privacy
    - Projects
    - Operations
      - Health & Safety
        - Document
        - Contracts
        - Crisis
  - IP (yours)
  - IP (theirs)

Stuff
Information Management

Legal

Content
Contacts
Security
IT
IP (yours)
IP (theirs)
Projects
Operations

Compliance
Financial
Records
Privacy

Health & Safety
Document
Contracts
Crisis
Governance

• What is it?
• Where is it?
• How does it apply to Information Management?
Governance defined (1)

• **Governance** is the act of governing. It relates to decisions that define *expectations*, grant *power*, or verify *performance*. ....

• In the case of a *business* ..., governance relates to consistent management, cohesive policies, guidance, processes and decision-rights for a given area of responsibility. For example, managing at a corporate level might involve evolving policies on *privacy*, on internal investment, and on the use of data.

• To distinguish the term *governance* from government: "governance" is what a "governing body" does.

Wikipedia June 18, 2013 (emphasis in original)
Governance defined (2)

• It’s what Boards do
  – Hire and fire management
  – Delegate power
  – Assess risk
  – Establish policy
  – Verify performance
  – Report to shareholders
Information

Management

Board

Assess risk
Establish policy
Verify performance

Stuff

Information Management
Information Management

Stuff

Board

Assess risk

Establish policy

Verify performance

Information Management

Management

Christian Liipfert Consulting, LLC June 2013
Information Governance Reference Model (IGRM)
Linking duty + value to information asset = efficient, effective management

Duty: Legal obligation for specific information
Value: Utility or business purpose of specific information
Asset: Specific container of information